

EST. 2017

Refreshing PR

BEUERAGE LII

Available in Convenient Bottles & Instant Mix Packets





AMERICAN KRATOM ASSOCIATION - GMP QUALIFIED UENDOR - AUSTIN, TEXAS, USA

AMERICA'S BEST KRATOM COMPANY

* 1836 KRATOM

Company Directory
WHY NOT ORDER ONLINE!?
IT'S FAST & CONVENIENT!



WWW.1836KRATOM.COM Click "Vendors" Tab Vendor Section Password:

KRATOM1980

(Case Sensitive ALL CAPS)

Visit The Vendor Page On Our Website. Once your order is confirmed, we will collect payment information.



Steding & Sons Mercantile 1501 Panther Loop #7A Pflugerville, TX 78660

INCREDIBLE SELECTION

Over 100 Items To Choose From!

We have a number of exciting new items for 2025, and we are more than happy to send samples! Reach out to: orders@1836kratom.com

Shipping Department

737.293.7015

shipping@stedingandsons.com

Sales & Service

Malibu Mike Stephens

737.293.7023 mike@stedingandsons.com

Tiffini Steding
832.866.9910
tiffini@stedingandsons.com



We are so very grateful for our customers and can not thank you enough for eight years of good business! Thank you! If you need to reach me directly, please email: info@1836kratom.com

Jeremy







© @1836_STEDING_AND_SONS
WWW.YOUTUBE.COM/@STEDINGANDSONS
ALL SOCIAL LINKS ON WEBSITE

Try Electronic Mail!

ORDERS@1836KRATOM.COM

Business Hours:

Monday - Friday 8:30am - 5pm

We are closed on major holidays, but if UPS is running, we are open!



IN A WILD WORLD WHERE SOME ARE ONLY OUT TO MAKE A QUICK BUCK... THE BEST

DIVE DEEP





OUR TRUSTED UENDOR EDUCATIONAL MATERIALS PROUIDE YOU AND YOUR EMPOLOYEES WITH

WHAT TO **SAY**



WWW.1836KRATOM.COM/TRUSTEDUENDOR REGISTER TODAY! TRUSTEDVENDOR@1836KRATOM.COM

THE FOA HAS NOT APPROUED THESE STATEMENTS. PRODUCTS ARE NOT INTENDED TO DIAGNOSE PRODUCTS ARE NOT FOR SALE TO MINORS.

Watch the Trusted Vendor Video Today!

Subject Line "Trusted Vendor"

EDUCATIONAL MATERIALS



Educational Posters & Info Cards For YourStore

What is KRATOM? ... <<<

What We Believe

teding & Sons Mercantile, we firmly support the rights of consumers to make educated ions about the products they choose to incorporate into their lifestyle. We seek to share our for in an ethical, transparent manner. Nothing on this poster or any 1365 Kartom advortisement, age or marketing material should be interpreted as advice, medical or otherwise. Products are netneded to be a replacement for medical treatment and should not be treated as such, u have, or may have a medical condition, please consult with a licensed physician.

What Is Khatom?

om (Mitragyna Speciosa) is a cousin of the coffee plant, indigenous to Southeast Asia. The vast rity of kratom, in the USA, comes from Indonesia. Traditionally, fresh kratom leaves have been do r brewed as tea. More recently, they have been dried; then crushed or powdered and often encapsulated.

Who Uses Khatom and Why

whing number of people, recently estimated at 15 million Americans, consume kratom regularly, y fitness enthusiasts and wellness professionals believe kratom to offer a range of benefits; increased energy and focus, to relaxation and relief from discomfort. Many Americans prefer dered leaf kratom, capsules or extract products. A serving of Kratom is often agreed to be nd 3-5g of natural kratom leaf, providing around 50mg of mitragynine in addition to a spectrum her alkaloids. Many extract products contain significantly higher alkaloid concentrations than activation and the service of eir personal value system. We encourage moderation and mindful co All kratom products may be habit forming.

What a. Not Whatom

Product Information 2025

(C) @1836_STEDING_AND_SONS

Refreshing New

Stedina & Sons

IRAN SUPERFIT AMERICAN KRATOM ASSOCIATION - GMP QUALIFIED VENDOR - AU!

We provide all of our vendors with an abundance of educational materials! Even if you choose not to carry 1836 Kratom, you may still find our "Trusted Vendor" video very helpful!



WATCH OUR TRUSTED VENDOR VIDEO ON YOUR PC OR SMART PHONE!

WWW.1836KRATOM.COM/TRUSTEDUENDOR

Send Us An Electronic Mail To Learn More

trustedvendor@1836kratom.com

Thank You So Much!



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FULL COMPANY DIRECTORY AVAILABLE INSIDE COVER

The Classics 100% Pure Kratom - Available in Powdered Tea Leaf or Jumbo 1g Capsules - 9 Sizes Available









THE FOW - *****

FOLUE - ****

BELIEF - **

BELIEF - **

BELIEF - **





Skip The Cockteil With Kove Kova Inclusive "Shots" as many one arrange water

ELIXIR

HOTOM HOWA HAWA

















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PRESENCE - REFLECT - DECIDE

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PLEASE CONSILT hydeliae logical comprehence or core any disuse. The FEA has not approved these fatherats. Products error tot intended to dispose, test, NOT TOR SALE TO NET.





cards, educational and promotional posters and educational videos. We also pride ourselves on customer support and seek to provide answers to any/all questions that you may have. Please reach out anytime! Thank you so much! please consult a physician.

We Provide all of our vendors with information Nothing in this catalog, any package or marketing material is intended as advice, medical or otherwise. If you have, or may have a medical condition,

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Steding & Sons Mercantile - Austin, TX

AMERICA'S BEST KRATOM COMPANY

Steding & Sons Mercantile is proud to present 1836 Kratom and Steding & Sons Allied Forces! We are an American Kratom Association GMP Qualified Vendor, committed to continuous improvement and innovation. We provide the finest products available, in the most ethical and transparent way possible. Myself, most of our team members and many of our family members are kratom consumers, so we demand safe products not only for our customers but for our loved ones as well. We sell kratom because we love it and believe in it.



Every lot of our kratom is lab tested, in Indonesia before shipping, and again by accredited 3rd parties in the USA. Lab results are shared on our website, offering peace of mind. We are proud to have played an integral role in the establishment of manufacturing and export regulations in Indonesia and believe these improvements will help facilitate the normalization of kratom in the American marketplace. We do not sell 7oh products or any products we do not feel good about consuming ourselves.

We gratefully support ongoing kratom studies at the University of Florida, contributing to the pharmacological research of Dr. Chris McCurdy and his team. We are proud to sponsor the American Kratom Association as a Consumer Champion and thankful for the strides this organization has made in protecting consumer access to kratom. We are thankful for the businesses that support our mission and the opportunity to share our abundance through recurring donations to charities we love; you may see the list on our website, and we welcome worthy suggestions!

Steding & Sons is committed to providing exceptional value, peace of mind and prosperity to the businesses we partner with. Our tiered pricing system leaves room for wonderful markups, offering our vendors maximum profitability. As kratom grows in popularity, conscientious consumers are increasingly demanding vetted vendors. Discerning spenders intentionally seek out 1836 Kratom, often using our online retailer list as a reference point.

We are an American owned business, based in Austin, TX, founded in 2017, by myself, Jeremy Steding; a husband, father, wellness enthusiast and musician. Our team is made up of kind-hearted, hard working people from all walks of life: aligned in our mission to make this world a little bit better. I am so grateful for this incredible group of people. Together, we strive to facilitate kindness, compassion, love, health, wellness and freedom. We offer an abundance of educational materials to our retailers as well as special benefits to those who opt into our "Trusted Vendor" program.

Of course, we understand that kratom may not be the right choice for everybody, so we encourage potential customers to: Research. Reflect. Decide. In addition to 1836 Kratom, we are proud to offer Steding & Sons Allied Forces functional mushroom based (non-kratom) wellness products for active lifestyles. We are grateful for the like-minded businesses we partner with and appreciate you considering a profitable relationship with Steding & Sons Mercantile. Have a rad day!

THANK YOU SO MUCH!

Jeremy Steding, President

Steding & Sons

1501 Panther Loop #7A Pflugerville, TX 78660 orders@1836kratom.com Call or Text - 737.895.2303 Get Your Free Sampler Box!

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▓	Name:
※	Address:
※	Address
爨	
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▓	Clip and send us this coupon to
쬻	receive your free gift box!



WHAT IS KRATOM?

KRATOM (MITRACYNA SPECIOSA) IS A COUSIN OF THE COFFEE PLANT. INDIGENOUS TO SOUTHEAST ASIA. THE VAST MAJORITY OF KRATOM. IN THE USA. COMES FROM INDONESIA. TRADITIONALLY. FRESH KRATOM LEAVES HAVE BEEN CHEWED OR BREWED AS TEA. MORE RECENTLY. THEY HAVE BEEN DRIED. THEN CRUSHED INTO POWDER AND OFTEN ENCAPSULATED. PRODUCTS CONTAINING KRATOM ALKALOIDS ARE BECOMING INCREASINGLY POPULAR AS WELL. THESE PRODUCTS MAY VARY SIGNIFICANTLY FROM THE NATURAL PLANT.

WHO USES KRATOM AND WHY? A CROWING NUMBER OF PEOPLE. RECENTLY ESTIMATED AT 15 MILLION AMERICANS. CONSUME KRATOM REGULARLY. MANY FITNESS ENTHUSIASTS AND WELLNESS PROFESSIONALS BELIEVE KRATOM TO OFFER A WIDE ARRAY OF BENEFITS. FROM INCREASED ENERGY AND FOCUS. TO RELAXATION AND RELIEF FROM DISCOMFORT. SOME HAVE CLAIMED THAT KRATOM HAS BEEN BENEFICIAL AS THEY STRIVE TO DISTANCE THEMSELVES FROM CONSUMPTION OF HARMFUL SUBSTANCES. PLEASE NOTE: KRATOM IS NOT CURRENTLY FDA APPROVED. APPROXIMATELY 50MC OF MITRACYNINE IS CENERALLY AGREED TO BE A STANDARD SERVING OF KRATOM: THIS IS THE EQUIVALENT OF 3-4 GRAMS OF NATURAL KRATOM. MANY EXTRACT PRODUCTS CONTAIN SIGNIFICANTLY HIGHER LEVELS OF MITRACYNINE AND OTHER ALKALOIDS. AND LEVELS MAY VARY SIGNIFICANTLY BETWEEN PRODUCTS PLEASE READ THE LABEL. ALKALOID CONTENT IS LISTED ON THE PACKAGE OF ALL AKA GMP QUALIFIED PRODUCTS.

70H DOES NOT OCCUR IN THE NATURAL PLANT. AT LEAST IN TRACEABLE LEVELS.
ACCORDING TO KRATOM RESEARCHERS, IN THE KRATOM PORTION OF THE KRATOM PORTION OF THE MITRACYNINE MAY BE CONVERTED TO 70H IN THE BODY. AT STEDING & SONS, WE BELIEVE THAT THE BODY HAS NATURAL DEFENSE MECHANISMS. HOWEVER DIRECTLY CONSUMING 70H MAY MEAN OVER-RIDING THOSE DEFENSE MECHANISMS WHICH MAY POTENTIALLY LEAD TO A SIGNIFICANTLY HIGHER RISK OF ADVERSE EVENTS.

IS KRATOM SAFE? NATURAL KRATOM HAS BEEN SAFELY USED IN SOUTHEAST ASIA FOR HUNDREDS OF YEARS AND MILLIONS OF AMERICANS ARE BELIEVED IN SOUTHEAST ASIA FOR HUNDREDS OF YEARS AND MILLIONS OF AMERICANS ARE BELIEVED TO BE USING KRATOM SAFELY TODAY. ALMOST ALL LONG TERM ANECDOTAL EVIDENCE IS BASED ON THE NATURAL KRATOM PLANT. EXTRACT PRODUCTS MAY BE SIGNIFICANTLY MORE POTENT THAN THE NATURAL PLANT. AGAIN. 70H DOES NOT OCCUR. IN TRACEABLE LEVELS. IN THE NATURAL PLANT. WE ENCOURAGE MINDFULNESS AND MODERATION IF YOU CHOOSE TO CONSUME KRATOM. NO MATTER WHAT BRAND YOU CHOOSE PLEASE ENSURE THEY ARE AN AKA CMP QUALIFIED VENDOR: THESE VENDORS HAVE THEIR FACILITY AND PRACTICES AUDITED ANNUALLY BY AN ACCREDITED 3RD PARTY.

FRATUIII RIGHT FOR YOU? THAT IS YOUR CHOICE! THERE ARE A FEW GROUPS OF PEOPLE WE DO NOT RECOMMEND KRATOM TO: FIRST AND FOREMOST. CHILDREN. OBVIOUSLY! YOU MUST BE A LEGAL ADULT (21 OR 18 DEPENDING ON THE STATE) TO PURCHASE KRATOM. PREGNANT/NURSING WOMEN ARE ADVISED AGAINST KRATOM USE. LASTLY. IF YOU HAVE STRUCGLED WITH SUBSTANCES IN THE PAST. AND ARE NOW LIVING COMPLETELY "CLEAN. WE STRONGLY RECOMMEND YOU DEEPLY RESEARCH KRATOM BEFORE MAKING A DECISION. WE ENCOURAGE ALL POTENTIAL CONSUMERS TO: RESEARCH. REFLECT. DECIDE.

WE ARE NOT DOCTORS. WE ARE NOT YOUR DOCTOR. WE ARE JUST A GROUP OF PEOPLE THAT LOVE KRATOM AND SEEK TO ETHICALLY SHARE SOMETHING WE BELIEVE IN. NOTHING ON THIS POSTER ANY PACKAGE OR MARKETING MATERIAL IS INTENDED AS ADVICE; MEDICAL, LEGAL OR OTHERWISE. IF YOU HAVE A MEDICAL CONDITION PLEASE CONTACT A LICENSED PHYSICIAN. THE FDA HAS NOT APPROVED THESE STATEMENTS. PRODUCTS ARE NOT INTENDED TO DIAGNOSE. TREAT. PREVENT OR CURE ANY DISEASE. PRECNANT AND NURSING WOMEN ARE ADVISED AGAINST USE.

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Steding & Sons Mercantile, LLC

Austin, TX United States of America

Name: STEDING & SONS MERCANTILE Descripton: BEST SELLING PRODUCTS

Date: APRIL 10. 2025





Note: New 2025 Items Do Not Have Sufficient Data For Calculation

Top Selling Brands

1. Green Means Go	22.82%
2. Lazy Luau	19.10%
3. Great White	13.56%
4. Texas Red	9.95%
5. Atomic Maeng da	8.54%

TOP SELLING SKUs BY TOTAL UNITS SOLD

1	loz Bottle	Lazy Luau	16.61%
2	loz Powdered Leaf	Green Means Go	4.28%
3	4oz Powdered Leaf	Green Means Go	4.07%
4	50 Jumbo Capsules	Green Means Go	3.39%
5	20 Jumbo Capsules	Green Means Go	3.12%
6	150 Jumbo Capsules	Green Means Go	2.85%
7	50 Jumbo Capsules	Great White	2.80%
8	4oz Powdered Leaf	Great White	2.47%
9	20 Jumbo Capsules	Great White	2.45%
10	20 Jumbo Capsules	Texas Red	2.31%

Sales vary store by store. We have discontinued our lowest selling products (making up under 7% of total sales) to ensure we are able to efficiently deliver your best selling items. We are so very grateful for y'all. Thank you so much.

1836 KRATOM TOP SELLING

by Total Revenue Generation

% Based on Q1 2025 Sales.

Results Consistent with 2024 Totals.

Data based on Q2 2024-Q1 2025. Top selling brands %s - Green Means Go includes NEW Green Means Go Cherry Limeade and Lazy Luau includes NEW Lizzys Lazy Lemonade. With or without that inclusion, Green Means Go remains our top selling brand and Lazy Luau our #2 selling brand.

Markups at MSRP

	MSRP	\$250+	\$1K+	\$5K+	\$10K+
1oz	\$10.99	279.41%	294.38%	329.70%	358.37%
4oz	\$29.99	254.15%	267.77%	299.90%	325.98%
20 cap	\$10.99	238.91%	252.64%	264.82%	297.03%
50 cap	\$26.99	238.15%	245.36%	265.48%	294.44%

Revenue

Top Selling SKUs by Total Revenue Generation

1 - LAZY LUAU 10z BOTTLES	10.02%
2 - GREEN MEANS GO - 150 CAPSULES	5.37 %
3 - GREAT WHITE - 150 CAPSULES	4.29%
4 - GREEN MEANS GO - 50 CAPSULES	3.61%
5 - GREEN MEANS GO - 1 POUND	3.19%
6 - GREEN MEANS GO - 4oz POWDER	3.14%
7 - GREEN MEANS GO - 1kg POWDER	2.70%
8 - GREAT WHITE - 1kg POWDER	2 44%
9 - GREAT WHITE - 50 CAPSULES	2.40%
10 - ATOMIC MAENG DA - 150 CAPSULES	2.22%
1 - 150 Jumbo Capsules	22.99%
2 - 4 oz Powdered Leaf	14.80%
3 - 50 Jumbo Capsules	14.72%
4 - Lazy Luau - loz Bottles	9.17%
5 - 8oz Powdered Leaf	6.72%

PRICING - PAGE 27 & PAGE 28

EST. 2017

Steding & Sons

ON CONTAINS 12 Inz BOTTLES - 2 SERVINGS PER BOTTLE We Only Sell The Best!

Please consult physician before use. The FDA has not approved these statements. Products are not intended to diagnose, treat, prevent or cure any disease. Pregnant/nursing women are advised against use. NOT FOR SALE TO MINORS.

FULL COMPANY DIRECTORY AVAILABLE INSIDE COVER





Plant Based Alpha

Lazy Luau was introduced in 2023 and has already become our best selling item! Try it, it's no wonder! People love the perfect blend of kava kava, kratom and ashwagandha for a gentle mid-day mood boost or as an alternative to a cocktail at a social event. We've listened to our customers and added clear, 1836 Kratom branding to the new boxes and display cases, and bottles will include it by mid-year.

Are Kratom Products Right For You?

RESEARCH - REFLECT - DECIDE

ALL KRATOM PRODUCTS MAY BE HABIT FORMING. MODERATION IS RAD.

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KRATOM, KAVA, ASHWAGANDHA.

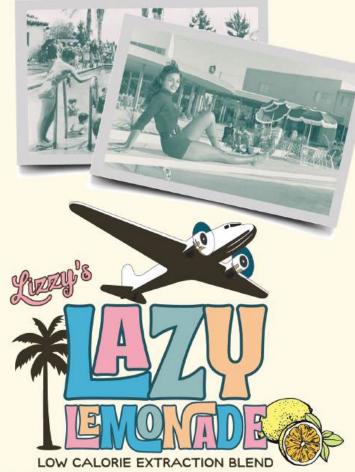
Founder's Favorite

BEVERAGE OF ANY KIND, EVER. SERIOUSLY.



Nothing in this catalog, any package or marketing material is intended as advice, medical or otherwise. If you have, or may have a medical condition, please consult a physician.





2 Servings Per Can or Packet!

Lizzy's Lazy Lemonade is my favorite beverage of all time! Immediately a favorite of our team, this is a refreshing natural lemonade, made with lemons, kratom extract, kava extract and ashwagandha extract, the same active ingredients as our best-selling product, Lazy Luau. This combo is believed to provide the perfect balance of well-being and relaxed focus. This may be a wonderful alternative to having a drink at a social event or simply a way to improve your afternoon. In fact, I'm having one as I create this catalog! I hope and believe you and your customers will love it as much as the team and I do!

120Z CANS

GLASS BOTTLES AUAILABLE SEASONALLY IN SELECT MARKETS

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INSTANT MIH MSRP - \$8.99

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KRATOM. KAVA. ASHWAGANDHA.

Refreshing Non-Carbonated Strawberry <u>Pem</u>onade!

Steding & Sons Mercantile, LLC

DOING OUR PART TO

Keep Kratom Legal



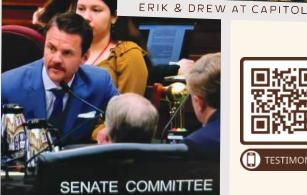


COME AND TAKE IT

WWW FORCOTTENNOTCONE ORC

1836 TEAM - TEXAS STATE CAPITOL





TESTIMONY

TESTIMONY - TEXAS STATE CAPITOL

AT THE U.S. EMBASSY - JAKARTA - 2019

We are proud to contribute a significant portion of our revenue and time to kratom advocacy, including recurring donations to the American Kratom Association, acting as a Consumer Champion. We are very grateful that kratom remains legal and will continue to support efforts to ensure that it remains legal and accessible to the millions of Americans that benefit from it.

Some of the most powerful advocates are US Veterans, like Peter and Kelly Guidry, whose powerful kratom story has touched many hearts, including mine. Their motto is "Solutions Over Suffering" and their organization, Forgotten Not Gone, is on a mission to prevent veteran suicide.

We gratefully support ongoing kratom studies at the University of Florida, contributing monthly to agricultural research and the pharmacological research of Dr. Chris McCurdy and his team.

Recently, kratom was recommended for a ban, on Texas SB 1868. We are proud to have been present, testify & play our own small role in Keeping Kratom Legal. We still have a long way to go and we will stay the



THE COOD DR. CHRIS MCCURDY

www.americankratom.org

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Ren Up & Refresh!

OUTTA CAS? FUEL UP WITH CREEN MEANS CO!

CHERRY LIMEADE

Inspired by our best selling kratom strain, Green Means Go Cherry Limeade is a refreshing way to rev up your day! Many believe bright green strains to provide energy and each bottle



contains the equivalent of 4 grams of natural kratom. Made from natural ingredients and absolutely delicious!

Are Kratom Products Right For You?

RESEARCH - REFLECT - DECIDE

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1207 CANS msrp - \$7.99

GLASS BOTTLES AUAILABLE SEASONALLY IN SELECT MARKETS

INSTANT MIK MSRP - \$6.99



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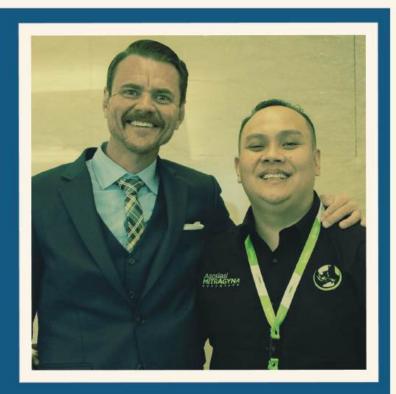
REFRESHING NON-CARBONATED LIMEADE WITH 50MG MITRAGYNINE!

DO YOU KNOW WHERE YOUR

KRATOM

COMES FROM?

AT STEDING & SONS WE DO!











WE HAVE WORKED WITH THE SAME WONDERFUL FAMILY FOR OVER SEVEN YEARS. I HAVE PERSONALLY VISITED INDONESIA ON FOUR OCCASSIONS, ENSURING THAT GOOD MANUFACTURING PRACTICES ARE BEING OBSERVED ON BOTH SIDES OF THE WORLD! I HAD THE PRIVILEGE OF UISITING WITH AN AMERICAN DELEGATION, IN 2024 AND I AM PROVID TO SAY THAT OUR PARENT VENDORS HAVE THE FINEST FACILITY IN INDONESIA, BUT THE VAST MAJORITY OF AMERICAN FACILITIES TO SHAME!

NOT EUERY KRATOM FACILITY MEETS THESE STANDAROS. WE ENCOURAGE ALL RETAILERS AND CONSUMERS TO SEE THE FACTORIES THAT MAKE THE PRODUCTS YOU CONSUME!

AT STEDING & SONS, WE UALUE PERSONAL RELATIONSHIPS

Steding & Sons





1836 SUPERFIT!

1836 SuperFit is a powerful blend of kratom, caffeine, amino acids (pump) and electrolytes. Kratom is becoming increasingly popular in the fitness community, and this refreshing punch combines all the essentials necessary to GO HEAVY!

Please consult physician before use. The FDA has not approved these statements. Products are not intended to diagnose, treat, prevent or cure any disease. Pregnant/nursing women are advised against use. NOT FOR SALE TO MINORS.





MSRP - \$7.99

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REFRESHING! NON-CARBONATED FRUIT PUNCH!

Doing Our Part To

ENSURE FAIR TRADE

in the kratom industry

My world perspective has never changed so much, so fast, as it did the first day I visited the Kapuas Hulu region of Indonesia in 2019. 150 miles away from the nearest semblance of what we would consider civilization, as I walked across the stilts that hold the village above the rising river tides, my consciousness was forever altered. I had never been to a place so remote, where life was so different.

The people live on very little money, and rely primarily on natural resources for sustenance. As a very rare foreigner, the incredible warmth and excitement with which I was greeted was humbling. Kratom has been so beneficial to these communities, and their gratitude is awe-inspiring. Unfortunately, some companies are seeking to increase margins by paying these farmers less and less. Ourselves and our team in Indonesia are aligned in a mission to protect them and ensure they are paid fairly.

We are proud to have acted as executive producer on the documentary, "Daun Harapan," shining a light on lives in the Kapuas Hulu and the trees' impact on our environment. Big thank you to Yohana, Sugianto and Mindaugas for their collaborating to create this beautiful work. We would be so grateful if you'd give it a look. Likes, comments and follows are cool as well!







www.tinyurl.com/daunharapan

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Refresh and Revive!

TINY, REFRESHING MINTS THAT PACK BIG REVITALIZATION



ALSO AVAILABILE IN CONVENIENT 6 MINT TRAVEL PACKS - 90MG MIT PER BAG









FULL COMPANY DIRECTORY AVAILABLE INSIDE COVER



"MIT MINTS"

Electric Fresh Mit Mints pack a powerful punch! Each tiny mint is comparable to 1g of kratom, so you can moderate as you choose. Perfect for convenient, anytime energizing refreshment.



Only Sell The Best.

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prevent or cure any disease. Pregnant/nursing women are advised against use. NOT FOR SALE TO MINORS.

Are Kratom Products Right For You?

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315mg MIT PER TIN 21 MINTS PER TIN 90_{MG} MIT PER BAG 6 MINTS PER BAG

45мg **МІТ** PER SERVING 3 MINTS PER SERVING

IN CONVENIENT. POCKET SIZED TINS - 21 MINTS PER TIN AND TRAVEL PACKETS OF & MINTS!



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MARKETING MATERIALS

Refresh and Revi



'MIT MINTS'

Steding & Sons



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YOU CAN SEARCH THE SEVEN SEAS

AND YOU WON'T FIND ANY BETER THAN 1836!







PRODUCTS ARE NOT FOR SALE TO MINORS.

Steding & Sons

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Packets ANDHA

Are Kratom Products Right For You? **RESEARCH - REFLECT - DECIDE**

AMERICAN KRATOM ASSOCIATION - GMP QUALIFIED UENDOR - AUSTIN, TEKAS, USA

AND SONS ര

B36!





ckets and 12oz Bottles!

ET YOURS TODAY!

FREE WITH ALL ORDERS

OVER \$1 BILLION & UNDER TOO!

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FROM OUR ORIGINAL LINEUP. IN 2017. A BRIGHT. ENERGETIC GREEN











Green Means Go is bright green in color, believed by many to deliver powerful energy! 100% kratom: it 's our best selling strain!

We Only Sell The Best!

Please consult physician before use. The FDA has not approved these statements. Products are not intended to diagnose, treat, prevent or cure any disease. Pregnant/nursing women are advised against use. NOT FOR SALE TO MINORS.

Are Kratom Products Right For You?

RESEARCH - REFLECT - DECIDE

ALL KRATOM PRODUCTS MAY BE HABIT FORMING. MODERATION IS RAD.

NOT ALL SIZES ARE SHOWN

9 Sizes Available **IOZ POWDERED LEAF**

20 JUMBO CAPSULES **40Z POWDERED LEAF** **50 JUMBO CAPSULES 80Z POWDERED LEAF** 150 JUMBO CAPSULES ILB POWDERED LEAF IKG JUMBO CAPSULES IKG POWDERED LEAF

ALSO TRY NEW GREEN MEANS GO CHERRY LIMEADE - AUAILABLE IN INSTANT MIX PACKETS AND 120Z BOTTLES!

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After a Long Day in the Saddle

OUR BEST SELLING RED - BEST ENJOYED AT THE END OF A HARD DAY

NOT ALL SIZES ARE SHOWN













Texas Red is a rich, dark red, generally preferred in the evening. Many choose Texas Red for relaxation or relief from discomfort.

We Only Sell The Best!

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9 Sizes Available **IOZ POWDERED LEAF**

20 JUMBO CAPSULES **40Z POWDERED LEAF**

50 JUMBO CAPSULES 80Z POWDERED LEAF

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150 JUMBO CAPSULES ILB POWDERED LEAF

IKG JUMBO CAPSULES IKG POWDERED LEAF

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DO YOU KNOW WHERE YOUR

Kratam COMES FROM?

FROM THE JUNGLES OF THE KAPUAS HULU REGION OF WEST KALIMANTAN, INDONESIA, TO THE PRODUCTION FACILITIES IN PONTIANAK AND ALL THE WAY TO AUSTIN, TX, WE TRACE OUR KRATOM ALONG THE ENTIRE JOURNEY! WHEN YOU CHOOSE 1836 KRATOM, YOU KNOW THAT THE PLANT HAS BEEN TENDED TO BY KIND, CARING PEOPLE, FOLLOWING EXACT PROTOCOLS TO ENSURE THAT YOU GET THE ABSOLUTE KRATOM AUAILABLE TODAY. WE TAKE YOUR TRUST SERIOIUSLY AND APPRECIATE YOUR BUSINESS UERY MUCH! THANK YOU!

At Steding & Sons, We Do!











At 1836 Kratom, we LOVE kratom and care for it every step of the way!

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WE HAVE SEARCHED FAR AND WIDE THE SEVEN SEAS TO BRING YOU

The Greatest White Strain Available!

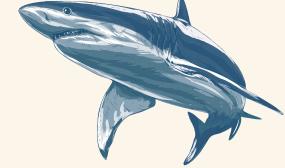








NOT ALL SIZES ARE SHOWN



GREAT WHITE

Great White is a bright white strain, believed by many to deliver incredible focus. 100% kratom; a workday favorite of those who aspire to greatness!



We Only Sell The Best!

Please consult physician before use. The FDA has not approved these statements. Products are not intended to diagnose, treat, prevent or cure any disease. Pregnant/nursing women are advised against use. NOT FOR SALE TO MINORS.

Are Kratom Products Right For You?

RESEARCH - REFLECT - DECIDE

ALL KRATOM PRODUCTS MAY BE HABIT FORMING. MODERATION IS RAD.

9 Sizes Available
10Z POWDERED LEAF

20 JUMBO CAPSULES 40Z POWDERED LEAF 50 JUMBO CAPSULES 80Z POWDERED LEAF 150 JUMBO CAPSULES
ILB POWDERED LEAF

IKG JUMBO CAPSULES
IKG POWDERED LEAF

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FUSION OF OUR THE MOST POWERFUL NATURAL KRATOM

Full Spectrum Blend







NOT ALL SIZES ARE SHOWN

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atomic Maeng

Atomic Maeng Da is a full spectrum blend of the finest green, white and red kratom powder. Often preferred by those relief during the daytime. Similar blends are often referred to as "trainwreck."

We Only Sell The Best!

Please consult physician before use. The FDA has not approved these statements. Products are not intended to diagnose, treat, LUUU KRATON Prevent or cure any disease.

Pregnant/nursing women are advised against use.
NOT FOR SALE TO MINORS.

Are Kratom Products Right For You?

RESEARCH - REFLECT - DECIDE

ALL KRATOM PRODUCTS MAY BE HABIT FORMING. MODERATION IS RAD.

9 Sizes Available
10Z POWDERED LEAF

20 JUMBO CAPSULES 40Z POWDERED LEAF

50 JUMBO CAPSULES 80Z POWDERED LEAF 150 JUMBO CAPSULES ILB POWDERED LEAF

IKG JUMBO CAPSULES
IKG POWDERED LEAF

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FROM FAR AWAY, MAGICAL LANDS: ENERGETIC BLEND OF GREENS AND WHITES

House Special Blend







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NOT ALL SIZES ARE SHOWN



SHEET LINE

HOUSE SPECIAL BLEND OF GREENS AND WHITES

This zenful blend is believed to offer a serious energy burst and sense of well being. Conquer your challenges and be happy while doing so! Runners love Shangri La La!



We Only Sell The Best!

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Are Kratom Products Right For You?

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9 Sizes Available
IOZ POWDERED LEAF

20 JUMBO CAPSULES 40Z POWDERED LEAF

50 JUMBO CAPSULES 80Z POWDERED LEAF 150 JUMBO CAPSULES ILB POWDERED LEAF

IKG JUMBO CAPSULES
IKG POWDERED LEAF

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Rise and Gr

SOLAR POWERED ENERGETIC WHITE BLEND







NOT ALL SIZES ARE SHOWN

20 JUMBO CAPSULES **40Z POWDERED LEAF**

80Z POWDERED LEAF

50 JUMBO CAPSULES

150 JUMBO CAPSULES ILB POWDERED LEAF IKG JUMBO CAPSULES IKG POWDERED LEAF

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Tiffini -832.866.9910 **FULL COMPANY DIRECTORY AVAILABLE INSIDE COVER**



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This powerful white blend is sure to brighten your day like the sun that shines on the Kapuas Hulu! Believed to provide lasting energy to power through a workout or check items off your to do list! Kick Ass. Take Names. Love Life.



We Only Sell The Best! Please consult physician before prevent or cure any disease.

use. The FDA has not approved

these statements. Products are

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advised against use. NOT FOR SALE TO MINORS. Are Kratom Products Right For You?

Pregnant/nursing women are

RESEARCH - REFLECT - DECIDE

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9 Sizes Available

IOZ POWDERED LEAF















Sand Panther's



A balanced blend favored for mellowing out even the least mellow! Believed to be the ultimate "good mood" strain, offering well-being without being overly energetic or relaxing

We Only Sell The Best!

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Are Kratom Products Right For You?





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Preferred by Mellow Cats

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9 Sizes Available **IOZ POWDERED LEAF**

20 JUMBO CAPSULES **40Z POWDERED LEAF**

50 JUMBO CAPSULES 80Z POWDERED LEAF

150 JUMBO CAPSULES ILB POWDERED LEAF

IKG JUMBO CAPSULES IKG POWDERED LEAF



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Like a Trip to the Islands







NOT ALL SIZES ARE SHOWN

9 Sizes Available 20 JUMBO CAPSULES IOZ POWDERED LEAF

50 JUMBO CAPSULES 40Z POWDERED LEAF 80Z POWDERED LEAF

150 JUMBO CAPSULES ILB POWDERED LEAF IKG JUMBO CAPSULES IKG POWDERED LEAF

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99 Red Bali

The ultimate laid back strain! A slightly brighter red, believed by many to offer a mellow mood and a mild sense of relaxation, relief and well-being.

We Only Sell The Best!

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100% Pure Kana

PURE KAVA EXTRACT. DOES NOT CONTAIN KRATOM.



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Kava Kava is often enjoyed in Pacific

popular in the US as an alternative to consuming alc-

Island cultures & As kava/kratom shots become is becoming very increasinly popular, there are a lot of folks just want the pure, simple relaxation of kava kava ohol for relaxation without the kratom. Big Mama's without the same provides approximately 250mg of side effects. kavalactones per bottle. Chill.









(Case Sensitive ALL CAPS)



Extracts & Beverages

ELECTRIC FRESH MIT MINTS	MSRP	\$250+	\$1K +	\$5K+	\$10K+
Single Serve (6 Mints) - Display Box of 20		\$87.00	\$84.00	\$81.00	\$78.00
Cost Per Bag In Box	\$9.99	\$4.35	\$4.20	\$4.05	\$3.90
Box of 6 Tins - 21 Mints Per Tin		\$85.00	\$82.00	\$79.00	\$76.00
Cost Per Tin In Box	\$29.99	\$14.17	\$13.67	\$13.17	\$12.67
LIZZY'S LAZY LEMONADE	MSRP	\$250+	\$1K +	\$5K+	\$10K+
INSTANT MIX - Box of 12 Bags		\$53.00	\$50.00	\$47.00	\$44.00
Cost Per Bag In Box of 12	\$8.99	\$4.42	\$4.17	\$3.92	\$3.67
CANS - Case of 24 - 12oz Each		\$118.00	\$116.00	\$113.00	\$110.00
Cost Per Can In Case	\$9.99	\$4.92	\$4.83	\$4.71	\$4.58
CANS - 4 PACK - 12oz Each		\$21.00	\$20.50	\$20.00	\$19.50
Cost Per Can In Case	\$9.99	\$5.25	\$5.13	\$5.00	\$4.88
GREEN MEANS GO – CHERRY LIMEADE	MSRP	\$250+	\$1K +	\$5K+	\$10K+
INSTANT MIX - Box of 12 Bags		\$41.50	\$40.50	\$39.50	\$38.50
Cost Per Bag In Box	\$6.99	\$3.46	\$3.38	\$3.29	\$3.21
CANS - Case of 24 - 12oz Each		\$103.00	\$101.00	\$97.00	\$93.00
Cost Per Can In Case	\$7.99	\$4.29	\$4.21	\$4.04	\$3.88
CANS - 4 PACK - 12oz Each		\$18.00	\$17.50	\$17.00	\$16.50
Cost Per Can In Case	\$7.99	\$4.50	\$4.38	\$4.25	\$4.13
1836 SUPERFIT	MSRP	\$250+	\$1K +	\$5K+	\$10K+
INSTANT MIX - Box of 12 Bags		\$41.50	\$40.50	\$39.50	\$38.50
Cost Per Bag In Box	\$6.99	\$3.46	\$3.38	\$3.29	\$3.21
CANS - Case of 24 - 12oz Each		\$103.00	\$101.00	\$97.00	\$93.00
Cost Per Can In Case	\$7.99	\$4.29	\$4.21	\$4.04	\$3.88
CANS - 4 PACK - 12oz Each		\$18.00	\$17.50	\$17.00	\$16.50
Cost Per Can In Case	\$7.99	\$4.50	\$4.38	\$4.25	\$4.13
1836 KRATOM – BEVERAGE SAMPLER	MSRP	\$250+	\$1K +	\$5K+	\$10K+
CANS - Case of 24 - 12oz Each		\$108.00	\$106.00	\$102.00	\$99.00
LAZY LUAU	MSRP	\$250+	\$1K +	\$5K+	\$10K+
Lazy Luau Master Case (192 Bottles)		\$869.00	\$839.00	\$767.00	\$759.00
Cost Per Bottle In Master	\$9.99	\$4.53	\$4.37	\$3.99	\$3.95
Lazy Luau - Display Box of 12 Bottles		\$59.00	\$57.00	\$55.00	\$53.00
Cost Per Bottle In Box	\$9.99	\$4.92	\$4.75	\$4.58	\$4.42
Lazy Luau Acrylic Display Case		\$25.00	\$25.00	\$25.00	\$25.00
BIG MAMA'S GUAVA KAVA KAVA	MSRP	\$250+	\$1K +	\$5K+	\$10K+
Big Mama's - Display Box of 12		\$52.00	\$51.00	\$49.00	\$47.00
Cost ea In Box	\$8.99	\$4.33	\$4.25	\$4.08	\$3.92

Powdered Leaf & Jumbo Capsules

POWDERED LEAF - 8 Strains	MSRP	\$250+	\$1K +	\$5K+	\$10K+
loz Box of 15		\$59.00	\$56.00	\$50.00	\$46.00
Cost Per Bag In Box	\$10.99	\$3.93	\$3.73	\$3.33	\$3.07
4oz Pack of 5		\$59.00	\$56.00	\$50.00	\$46.00
Cost Per Bag in Pack	\$29.99	\$11.80	\$11.20	\$10.00	\$9.20
8oz Box of 5		\$109.00	\$106.00	\$98.00	\$88.00
Cost Per Tub in Box	\$49.99	\$21.80	\$21.20	\$19.60	\$17.60
One Pound PACK of 5		\$185.00	\$180.00	\$175.00	\$170.00
Cost Per Tub in Pack	\$84.99	\$37.00	\$36.00	\$35.00	\$34.00
One Kilogram - Ala Carte		\$69.00	\$67.00	\$65.00	\$63.00
Price Per Unit	\$129.99	\$69.00	\$67.00	\$65.00	\$63.00
JUMBO 1g CAPSULES - 8 Strains	MSRP	\$250+	\$1K +	\$5K+	\$10K+
20 Caps - Box of 10 Bags		\$46.00	\$43.50	\$41.50	\$37.00
Cost Per Bag In Box	\$10.99	\$4.60	\$4.35	\$4.15	\$3.70
50 Caps - Box of 6 Tins		\$68.00	\$66.00	\$61.00	\$55.00
Cost ea In Box	\$26.99	\$11.33	\$11.00	\$10.17	\$9.17
150 Caps - Box of 6 Tins		\$144.00	\$139.00	\$134.00	\$129.00
Cost Per Tin In Box	\$49.99	\$24.00	\$23.17	\$22.33	\$21.50
KILOGRAM Tub Caps		\$129.00	\$127.00	\$122.00	\$117.00
Cost Per Unit	\$219.99	\$129.00	\$127.00	\$122.00	\$117.00

Green Means Go — Texas Red — Great White — Atomic Maeng Da — Shangri La La — Indonesian Sunrise — 99 Red Bali — Sand Panther's Super Gold

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DO WE SELL 70H?

Unless you've been living under a rock, if you're in this industry, you know that 7oh products have been all the rage over the course of the last year. A lot of folks have asked if we carry 7oh products or intend to, and we do not. While 7oh may be helpful for some people, our mission is to serve the long term well-being of our customers, selling only products that we feel good about consuming ourselves and we don't feel that 7oh aligns with that mission. A very large portion of our consumers are fitness and wellness enthusiasts, consuming kratom as part of an overall happy and healthy lifestyle, and we take their trust seriously.

I personally believe that it is very important that customers understand the difference between 7oh, and natural kratom. 7oh is a metabolite, converted in the body (or now a laboratory) from the mitragynine in the plant. According to recent research of Dr. Chris McCurdy, at the University of Florida, Dr. Jack Henningfield and other top level kratom researchers, 7oh does not exist in observable levels in the natural plant, so it really should not be called kratom in my opinion. Of course, I have plenty of judgement passed on myself, for selling kratom, so I don't pass iudgement, it's just not the right choice for us. If it does well for you, gwesome! But to answer the guestion, nope.

I am very proud of the variety of products we offer and sincerely hope you'll take the time to see the Trusted Vendor video, and learn a little bit about the difference between our products, and kratom in general. Even if you choose not to carry 1836 Kratom, the video may still serve you well and help you sell whichever kratom you do choose to carry! We are so grateful for y all, thank you so much for everything!

FIND OUT... ON THE TRUSTED VENDOR VIDEO





All Trusted Vendors receive a unique "Trusted Vendor" number, official certificate, and branded materials unique to Trusted Vendors.

OUR TRUSTED UENDOR EDUCATIONAL MATERIALS PROVIDE YOU AND YOUR EMPOLOYEES WITH THE TOOLS DECESSARY TO ETHICALLY AND PROFITABLY SELL KRATOM PRODUCTS! INCLUDING...

PRODUCT KNOWLEDGE

NOTHING IN THE TRUSTED VENDOR VIDEO IS INTENDED AS ADVICE, MEDICAL OR OTHERWISE.

TREAT, PREUENT OR CURE ANY DISEASE. PREGNANT/NURSING WOMEN ARE ADVISED AGAINST USE. PRODUCTS ARE NOT FOR SALE TO MINORS.

Watch the Trusted Vendor Video Today!

PRODUCTO ON FUTURISTIC 1940NE TECHNOLOGY BY JEREMY STEDING

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VAMPIRE RACHELLE



THE MASTERS! DREW AND ERIK



DIRECTOR OF MANUFACTURING NEIL LORD

Thank You So Much!

It's lam on Wednesday, December 12 as I'm writing this. For the last few weeks, I haven't taken a day off, working 16–18 hour days in order to finish and make this catalog worthy of the new products our team is working so hard to prepare for you. Each piece is falling into place in perfect time, as we prepare to release our most exciting products yet. As I wrap up, my heart is overflowing with gratitude for the opportunity to share something I truly love and believe in, and to share this experience with some of the finest people in the world. I am so thankful for our Steding & Sons' team and for the wonderful customers that believe in our products and our mission. Just shy of eight years ago, my wife Tiffini and I were living in Nashville, TN, on the last legs of a 15 year, underwhelming music career. Our oldest boy, Jackson, had just turned two years old and we were in the trenches. Music had run its course, we were struggling to make ends meet. I'd discovered kratom three years earlier, at a small shop in Austin, TX and it was incredibly interesting to me. We'd moved to Nashville to pursue songwriting, and I would drive up to Franklin, KY to buy kratom when I ran out (don't tell anyone.) I was working 70 hour weeks, booking gigs, serving tables and driving Lyft just to tread water. As I'd work, I'd spend the entire day contemplating what I wanted to do with the rest of my life. One night, as I sat in quiet meditation, "kratom" popped into my head... I loved it, believed in it and saw potential beyond the marketplace of the time. I still do!

I got a PO box and storage unit, in Franklin, KY. I took some risks with the very little money that we had, experimenting with Facebook vendors, and eventually we found one that followed through. Using PicMonkey and WordSwag, I created simple packaging that I liked, printing labels on the home computer to differentiate products. In May of 2017, "Quantum Kratom" (now 1836) made the first sale and since that time, I have gratefully poured every ounce of my creative energy into the development of this company and the pursuit of this beautiful American dream. On December 20, 2017, my family and I moved back to Austin, TX and on the exact same day, Tennessee reversed the kratom ban and declared kratom legal. Life is wild!

I spent 2017–2019 covered in kratom dust, making every package, every call, every visit, every FedEx drop and every decision, good and bad. These last few weeks have reminded me of that time very much. I'm tired, but I am so, SO thankful. In 2018 I brought on my first help, and we worked out of the house and PayPal was our payroll. In 2019, we moved into the first little factory. Three people became the first official employees, and among them was Drew Shoup, who still serves as Capsule Master. I spent the subsequent years driving around in my "band van," visiting smoke shops, supplement stores and convenience stores unannounced. From time to time, it worked! I think back on Annie, from Just Like That, in Weaverville, NC and Ali, at Alien Smoke Shop, in San Antonio, buying right out of the van and 25–30 packages being the majority of my inventory! It's been an incredible journey so far and myself and the team are so very grateful for the vendors and customers that make it possible.

Sometime around 2022, I looked up and there were 20 people around me, in this beautiful factory where I'm finishing this catalog. The night shift "vampires" arrived two hours ago and are preparing us for another day of "business as usual:" Another day to create and share something we believe in; 20 wonderful, hard working parents, visionaries, creators and believers aligned to create something greater than the sum of all parts.

There have been numerous challenges along the way, and 2024 was a year PACKED full of them, but I am as grateful for them as I am for the victories. As kratom becomes more popular, we strive to stay ahead of the ever–evolving challenge of ethically presenting this plant and sharing it responsibly. Consumer education has never been more important and we strive to adequately communicate the variance in potencies, and now the vast difference between 7oh and natural kratom products. It's another challenge we gratefully accept!

While kratom may not be the right choice for everyone, kratom has changed my life, so much for the better, and I am so thankful . It was the positive changes in my personal life that inspired me to start this company. I am so thankful for the numerous customers, over the years, who have taken the time to share THEIR life-changing kratom stories with me and for the powerful advocates who have had the courage to speak up in defense of kratom. This truly is an amazing plant and I am so thankful to be right here, right now. For those who have worked with us for since the beginning and those who will join us in 2025, THANK YOU. For every vendor and customer that has purchased along the way, THANK YOU. Your business provides the livelihood of some of the coolest people you could ever meet. I am so grateful for them, and we are all so grateful for you. If you are ever in Austin, we would love to have you by our factory. Thank you so much for this incredible opportunity. Have a rad day!

Jeremy Steding



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